



## **ra Information Systems reveal new ibcs software website.**

**ra** Information Systems, have launched their new customer-focused, interactive **ibcs** website this month. The site, [www.ibcs-software.com](http://www.ibcs-software.com), has been redesigned in collaboration with **ra**'s corporate branding and in response to what their customer really want.

Viky Pearson, **ra** Marketing Executive states: "We have always taken customer care seriously, over the last 2 years we have been talking and listening to our clients and their feedback has greatly influenced the new websites design and content."

The site contains many new features, being more interactive and user-friendly with improved navigation. It gives customers detailed information, highlighting the true **benefits** of **ibcs** to all its relevant industries. There is a log in area, giving access to additional downloads and support details for existing clients.

Potential customers want to be able to see how **ibcs** can streamline their business processes. The site details the key features of **ibcs** for the Business Centre, Science Park, Incubation and Innovation Centre industries. "Customers want to find out who we are and how we work," says Viky. "We are a successful, established and reliable company, continually innovating and improving our products and services, so the new website was the natural next step."

Viky added: "We are in a competitive market. Customers rightly expect a good deal and a professional service. At **ra** we know that our products are not only the best available but also that we listen to our customers. As a result, we will continue to refine and develop our services, to meet their needs, now and in the future."

**ibcs** is designed to make the day-to-day business activities of managing a multi-occupant serviced environment easier, allowing managers to focus their time on providing a first class service to their clients.

For more information please visit the new [www.ibcs-software.com](http://www.ibcs-software.com) website or contact the **ra** office on 0845 365 10 71.

### **About ra Information Systems**

**ra** Information Systems offer an unrivalled range of IT consultancy, installation and support services, tailored to the specific requirements of our customers business needs. Our services include network and infrastructure design and installation, IT maintenance and helpdesk services, Internet connectivity and email solutions, secure data backup and business continuity and software development and support. At **ra** we take a personal and proactive approach to IT, for over 20 years, our services and software applications have been enabling our clients to minimise their risk, control their costs, increase their efficiency and facilitate the sharing of their information. Please visit [www.ra-is.co.uk](http://www.ra-is.co.uk) for more information.

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NOTE TO EDITORS: For additional company information please visit **ra** Information Systems' [website](http://www.ra-is.co.uk) or call **ra** Information Systems' Media Helpline at +44 (0) 1246 459 431.

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